

People Poll

your SURPRISING BEAUTY SECRETS

OUR NATIONAL SURVEY ON EVERYTHING FROM IDEAL CUP SIZE TO THE SEXIEST AGE*

79% of women say **they look younger than their actual age**

Women think about their looks **6 times a day**

Men think about their looks **5 times a day**

49% of women weigh themselves **at least once a week**

13% of women **never weigh themselves**

On average, women **rate their looks a 6 out of 10** but feel that their **spouses or partners would rate them an 8**

63% of women and **58%** of men agree that a **C cup is the perfect breast size**

76% of women look for a partner who is **"equally attractive"**

58% of men look for a partner who is **"more attractive"**

Age most women feel a **woman is most attractive: 34**

Age most men feel a **woman is most attractive: 31**

Kate **vs** Kate

Who's more beautiful?

83%
OF WOMEN
CHOSE
KATE
MIDDLETON

61%
OF MEN
CHOSE
KATE
UPTON

*The poll was conducted among more than 1,000 women and 300 men 18 years of age or older by M&RR (an independent market research firm) from April 4 to 10, 2012.